

Next Steps and Contact Details

A seven step plan:

- 1) Read up on Liberal Jewish connection to Living Wage and the wider Living Wage campaign through this handbook and beyond
- 2) Carry out a 'cheshbon nefesh' (moral audit) of your synagogue employment, if you will. Who do we employ? Are they paid a living wage? What about contracted out cleaning/security staff?
- 3) Cost up how much it would cost to go living wage, if finance is stopping you get in touch with the Montagu Centre for further discussion and support.
- 4) Build support for the campaign:
 - ❖ Run a text study session on the subject at a coffee morning
 - ❖ Ask your Rabbi to link it to a sermon
 - ❖ Write an article for you community News Letter
 - ❖ Ask Sam Grant to come in and run a session for your young people
 - ❖ Create a campaign team
 - ❖ Go and have a meet and greet a with local religious institutions and discuss how you can campaign together or run a joint event
 - ❖ Write letters to your local council, big businesses (local football team perhaps) enquiring into whether they pay a Living Wage
 - ❖ Ask Charlotte Fischer to come and run workshops on the difference paying Living Wage can make
- 5) Join the Montagu Centre and other Liberal communities to fill in your accreditation forms and become an official Living Wage Employer. By becoming accredited:
 - ❖ You will become full partners in the campaign,
 - ❖ Your logo will go on the Living Wage website
 - ❖ You will receive a plaque to be hung in your shul
 - ❖ You will be able to use the Living Wage logo in your own emails and letter heads etc
 - ❖ And finally...You'll get mugs and pens with the merchandise on!
- 6) Organise press and celebration – Plenty of ways this can be promoted – raising awareness of both your community and the campaign through local media, Jewish Press and the Liberal Judaism PR team.

- 7) BEYOND – Becoming accredited should only be the start of the engagement with this campaign. There are ample ways to get involved beyond making sure that we ourselves are ethical employers. Starting a local campaign with other institutions will both be a practical way of maintaining momentum but also a way of building bridges in your local community. Campaigning for big businesses and councils to go Living Wage is important and can make a difference to lots of people's lives.

There are many of our communities that do not employ anyone, and as such some of these steps are not relevant. However, the engagement with the campaign is not solely connected with your own community. If you are not an employer, call us and we'll link you to a project!

CONTACTS

Sam Grant: Sam@liberaljudaism.org

I am here for any questions you have about absolutely anything, but preferably on these two projects. I'm happy to come to communities and run discussions and programming, especially with young people. I have helped the Montagu Centre become accredited so can help answer questions on that process as well.

Emma Kosmin: emma.kosmin@citizensuk.org

Emma works for the Living Wage Foundation. If you want any information about the Living Wage Foundation and specifically information about how to become accredited get in touch with Emma or check out the Living Wage website:

<http://www.livingwage.org.uk/>

Charlotte Fischer: charlotte.fischer@citizensuk.org.uk

Charlotte is an organiser for Citizens UK and works for Liberal Judaism. She supports Liberal Judaism with the Living Wage campaign. Contact Charlotte if you have any questions about how to campaign effectively and about how to take this campaign past accreditation, especially if you are a community who does not employ and are looking for creative ways to get involve. Charlotte has gone to communities and run workshops on the Living Wage and this can be organised if you are interested in this.

Alexandra Ben-Yehuda: a.ben-yehuda@liberaljudaism.org

Alex is in charge of PR in the LJ office and is happy to offer advice on PR matters and how to suitable advertise your successes and campaigns.